

MANCHESTER
1824

The University of Manchester
Alliance Manchester Business School

MSC IN SUSTAINABLE BUSINESS

This MSc provides students with the ability
to apply a business perspective towards
developing sustainable goals.

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Click on the sections to find out more

OVERVIEW

Introduction

This MSc provides students with the ability to apply a business perspective towards developing sustainable goals. You will understand the scale and nature of sustainability as a global issue and how this varies across the global north and south.

You will recognise the key enabling and constraining, political and institutional contexts which affect sustainable business practice.

Sustainable Development Goals

The University has consistently ranked in the top 10 universities globally for impact against the UN's Sustainable Development Goals by the Times Higher Education and AMBS is a member of the United Nations Principles for Responsible Management Education.



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WHAT WILL YOU LEARN?



PRACTICAL SKILLS

- > Communicate theory and evidence-based arguments through academic and business writing, presentations and digital media
- > Research, synthesise and critically analyse data and information from published literature, databases and internet sources
- > Apply problem-solving skills individually and collaboratively to produce compelling arguments for actionable solutions to sustainability challenges



TRANSFERABLE SKILLS AND PERSONAL QUALITIES

- > Formulate arguments to demonstrate skills in debating, persuasion and compromise verbally, in writing and through digital media
- > Collaborate and develop effective team dynamics and project management processes
- > Develop strategies to work effectively with teams comprising all dimensions of diversity
- > Apply reflective practice to engage in continuing self-improvement in a professional context

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WHAT WILL YOU LEARN?



KNOWLEDGE AND UNDERSTANDING

- > Evaluate global sustainability challenges and compare various perspectives on how societies can respond to them
- > Identify how a sustainable business perspective can support the development of solutions to foster sustainability transitions
- > Examine how (un)sustainable practices are made accountable through formal standards and through personal and organisational commitments to responsible management practice



INTELLECTUAL SKILLS

- > Critically engage with theories of sustainability transitions and sustainable business
- > Evaluate research on societal transitions towards meeting the UN SDGs and the role of a sustainable business perspective within this
- > Design, develop and deliver research on the development of solutions to meet sustainability challenges

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JOB ROLES & PROFILES

JOB ROLES & PROFILES

Sustainability is a highly diverse area that cuts across many industries. There are a broad range of sustainability and green job roles.

Here are just a few examples.

Product Sustainability Manager

A Product Sustainability Manager is responsible for overseeing and managing the sustainability aspects of a company's products throughout their life cycle. The goal is to ensure that products are designed, produced, and used in a way that minimises negative impacts on the environment and society while maximising positive contributions.

- > Communication Skills
- > Stakeholder Engagement
- > Leadership
- > Adaptability
- > Innovative Thinking

Sustainability Project Manager

A Sustainability Project Manager is responsible for planning, implementing, and overseeing sustainability initiatives within an organisation. This role involves coordinating projects that aim to improve environmental, social, and economic performance, ensuring compliance with sustainability goals and regulations.

- > Communication Skills
- > Leadership
- > Stakeholder Engagement
- > Adaptability
- > Problem-Solving

Environmental, Social, and Governance (ESG) Manager

An ESG Manager is responsible for overseeing and implementing strategies related to sustainability and ethical business practices within an organisation.

- > Communication Skills
- > Stakeholder Engagement
- > Leadership
- > Ethical Judgment
- > Change Management

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Sustainability Consultant

A Sustainability Consultant advises businesses on integrating environmentally and socially responsible practices, helping them achieve sustainable and ethical outcomes in operations, products, and overall strategy.

- > Communication Skills
- > Analytical Thinking
- > Problem-Solving
- > Stakeholder Engagement
- > Innovative Thinking

Corporate Social Responsibility (CSR) Manager

A CSR Manager oversees an organization's initiatives to contribute positively to social and environmental causes, ensuring ethical practices and community engagement.

- > Communication Skills
- > Leadership
- > Stakeholder Engagement
- > Problem-Solving
- > Adaptability

Supply Chain Sustainability Analyst

Analyses and improves sustainability in supply chain operations, ensuring ethical sourcing and reducing environmental impact.

- > Collaboration
- > Analytical Thinking
- > Problem-Solving
- > Stakeholder Engagement
- > Communication Skills

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Ethical Sourcing Manager

Ensures products are sourced ethically and sustainably, collaborating with suppliers to promote responsible business practices.

- > Communication Skills
- > Empathy
- > Problem-Solving
- > Negotiation Skills
- > Collaboration

Sustainable Finance Analyst

Analyses investments with a focus on environmental, social, and governance (ESG) criteria, guiding sustainable investment portfolios.

- > Communication Skills
- > Stakeholder Engagement
- > Adaptability
- > Analytical Thinking
- > Ethical Judgment

Eco-Tourism Manager

Develops and manages sustainable tourism initiatives, promoting responsible and environmentally friendly tourism practices.

- > Communication Skills
- > Cultural Sensitivity
- > Community Engagement
- > Interpersonal Skills
- > Problem-Solving

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Environmental Policy Analyst

Analyses and recommends changes to environmental policies, staying informed about regulatory developments and advocating for sustainable practices.

- > Communication Skills
- > Analytical Thinking
- > Problem-Solving
- > Stakeholder Engagement
- > Adaptability

Business Analyst

Analyses business processes, identifies improvements, and recommends solutions. Including analysing and recommending sustainable business solutions to improve efficiency and reduce environmental impact.

- > Communication Skills
- > Analytical Thinking
- > Problem-Solving
- > Adaptability
- > Stakeholder Management

Operations Manager

Manages day-to-day operations of an organization, ensuring efficiency and effectiveness. This could now include overseeing the usual day-to-day operations whilst having a focus on integrating sustainable practices.

- > Communication Skills
- > Leadership
- > Problem-Solving
- > Adaptability
- > Stakeholder Engagement

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Here are just a few examples.

Community Engagement Coordinator

Coordinates and facilitates engagement with local communities, which would include sustainable projects initiated by organisations.

- > Communication Skills
- > Empathy
- > Collaboration
- > Adaptability
- > Problem-Solving

Public Relations (PR) Specialist

Manages public relations and communications to build and maintain a positive public image. This could include communicating an organisation's sustainability efforts to the public and stakeholders.

- > Communication Skills
- > Creativity
- > Adaptability
- > Relationship Building
- > Crisis Management

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Manages public relations and communications to build and maintain a positive public image. This could include communicating an organisation's sustainability efforts to the public and stakeholders.

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Here are just a few examples.

Marketing Manager

Develops and implements marketing strategies to promote products or services. This could include developing and promoting sustainable products or communicate a company's commitment to sustainability.

- > Communication Skills
- > Creativity
- > Adaptability
- > Leadership
- > Strategic Thinking

Research and Development (R&D)

Conducts research and develops new products or processes, which could focus on developing sustainable technologies or processes for product innovation.

- > Creativity and Innovation
- > Communication Skills
- > Collaboration
- > Adaptability
- > Problem-Solving

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CAREERS IN
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TAYLOR, FOUNDER / ENTREPRENEUR

Taylor is the founder of a start-up that specialises in providing sustainable and eco-friendly alternatives for everyday products. They are passionate about creating a positive environmental impact through innovative and sustainable business practices.

Key professional skills utilised in their role include:



Entrepreneurial Mindset: Ability to think creatively and take calculated risks in building a sustainable business.



Leadership: Strong leadership skills to guide the startup team and inspire a positive work culture.



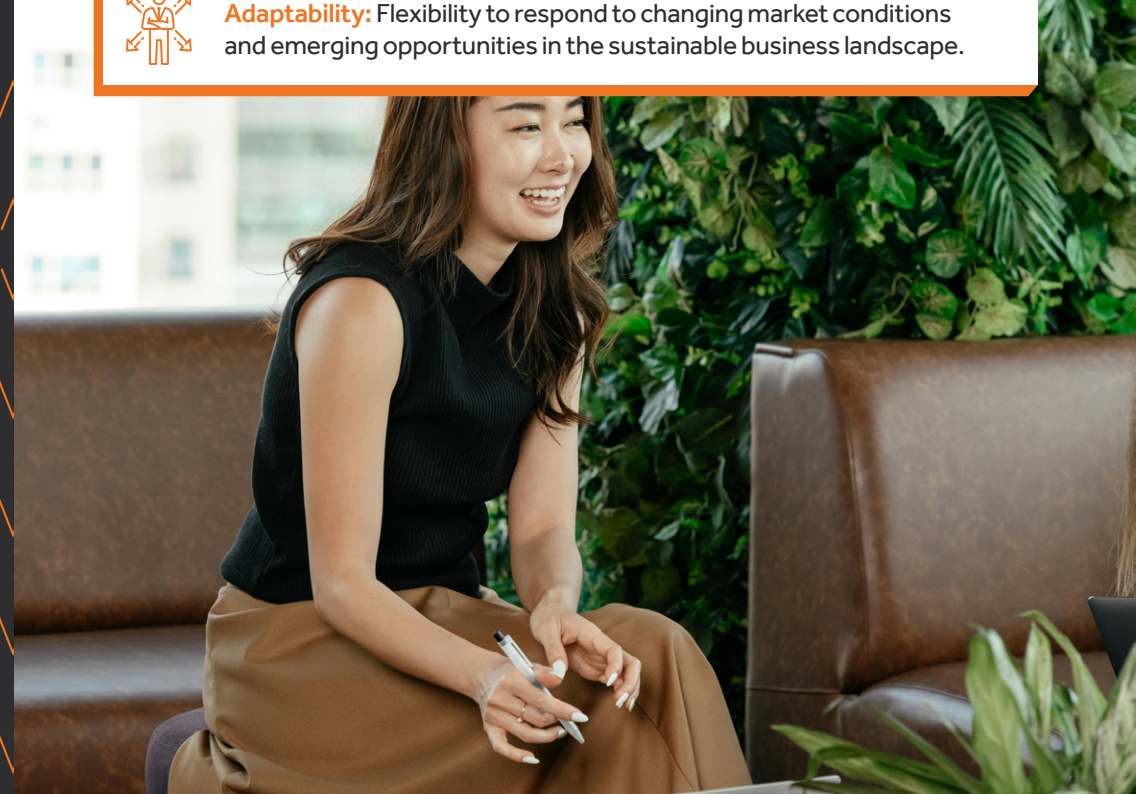
Communication: Clear communication to convey the mission and values of the sustainable business to customers and investors.



Problem-Solving: Aptitude for identifying challenges in sustainable business practices and devising practical solutions.



Adaptability: Flexibility to respond to changing market conditions and emerging opportunities in the sustainable business landscape.



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ALEX, SUSTAINABILITY MANAGER

Alex is a Sustainability Manager working in-house for a multinational corporation. Their role involves developing and implementing sustainability strategies to reduce the company's environmental footprint and enhance its social impact.

Key professional skills utilised in their role include:



Stakeholder Engagement: Effective collaboration with various stakeholders to align sustainability objectives and address concerns.



Leadership: Strong leadership skills to guide the startup team and inspire a positive work culture.



Communication: Clear communication to convey the mission and values of the sustainable business to customers and investors.



Problem-Solving: Aptitude for identifying challenges in sustainable business practices and devising practical solutions.



Adaptability: Flexibility to respond to changing market conditions and emerging opportunities in the sustainable business landscape.



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MORGAN, MARKETING SPECIALIST

Morgan works as a Green Marketing Specialist in a communications agency. Their role involves developing and implementing marketing campaigns that promote sustainable and eco-friendly products, encouraging consumers to make environmentally conscious choices.

Key professional skills utilised in their role include:



Stakeholder Engagement: Effective collaboration with various stakeholders to align sustainability objectives and address concerns.



Creativity: Innovative thinking to develop engaging and impactful marketing campaigns.



Communication: Clear communication to convey the mission and values of the sustainable business to customers and investors.



Ethical Judgment: Sound ethical judgment in promoting products and services that align with sustainable practices.



Adaptability: Flexibility to respond to changing market conditions and emerging opportunities in the sustainable business landscape.



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Find out more about our courses, and what doors
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