

The Manchester Full-time MBA

Core Course: **Business, Accounting, and Finance**

MANCHESTER
1824

The University of Manchester
Alliance Manchester Business School

This course offers a practical and insightful introduction to accounting and corporate finance, equipping you with the skills to interpret financial data and drive business success.

It is structured around two core areas: accounting-covering financial and management accounting-and corporate finance, providing essential tools for strategic decision-making.

Financial accounting focuses on the stories which are told about organisations through their published financial statements. It explores the vital role of judgement and professional scepticism when examining financial reporting, and the increasing role of social responsibility reporting. It considers the underpinning theories and practices behind the numbers so that they can be usefully interpreted. This focuses on making informed decisions based on published financial reports - whether to invest, what to invest in and whether to accept employment from an organisation.

Management accounting supports internal decision-making by providing managers with relevant financial information. It is flexible and tailored to organisational needs, giving management the data they need to make decisions quickly and effectively. You'll examine key techniques, principles, and challenges in ensuring management accounting systems deliver the right insights for effective decision-making.

The second pillar of the course, corporate finance, covers key techniques for making sound investment and financing decisions. You will explore how financial choices impact a firm's value in a market-driven economy and develop the skills to assess risks and opportunities, enabling strategic, long-term business growth.

How you'll benefit

-  **Enhance financial literacy:** Learn to interpret and analyse financial statements to inform business strategy.
-  **Develop storytelling:** So that you can understand and tell the stories of organisations through their financial numbers.
-  **Master cost management:** Use management accounting techniques to optimise costs and improve profitability.
-  **Build corporate finance knowledge:** Understand key principles for sound investment and financing decisions.
-  **Develop strategic thinking:** Use financial insights to navigate complex business challenges and create value.

Final summary

This course equips you with essential accounting and corporate finance skills to excel in senior management roles. By combining practical tools with theoretical insights, you'll gain the expertise to make informed strategic decisions that drive success in a competitive business landscape and act with confidence when financial data is presented.



Susanne Espenlaub

Susanne is a Professor of Accounting and Finance with research interests in Corporate Finance and Governance, including topics such as venture-capital, public equity, initial public offerings and share repurchases.



Paolo Quattrone

Paolo is a Professor of Accounting, Governance and Society and Director of the Centre for the Analysis of Investment Risk (CAIR). He is currently co-Editor-in-Chief of the journal Organization Studies, a journal that aims to promote the understanding of organizations, organizing and the organized in and between societies.



Jennifer Rose

Jenni is a Senior Lecturer, award-winning educator, and ICAEW-qualified accountant. She began her career in audit at KPMG and moved into professional accountancy training, before joining the University of Manchester in 2015. She now leads Accounting Streams, transforming accounting education for today's society.



Brahim Saadouni

Professor Brahim is a leading expert in Accounting & Finance, with extensive teaching and research experience across the UK, Middle East, Asia, and Australia. He has held senior academic positions and has a strong background in international finance and capital markets.

Have any further questions about the Full-time MBA?



Please get in touch - mba@manchester.ac.uk

This document provides an example of the course content and faculty members who will be teaching this MBA course; however, details are subject to change.